

Operations Management	Environment Footprints of Tourism	Cloud Computing
Research Methodology	Mathematical Modeling for Resource and Environment Systems	Role of Communication in Media and Allied Fields
Business Law	Water Crisis and Conservation Methods	Web 2.0
Entrepreneurship Management and Financial Planning	Statistical Analysis of Environmental Data	Green Computing
	Innovative Use of Byproducts & Waste Management	From Manuscripts to Microsoft words – Communication in the Present Context
	Wildlife Management & Protection	
	Bioremediation and Environmental Toxicology	
	Legal Provisions for Environmental Management	Computational Mathematics
Production and Productivity Management	Hazards and Disaster Management	Computational Statistics
	Green Economy	
Project Management	Socio-Economic and Environmental Impacts of Global Warming & Climate Change	Molecular Communication
Logistics and Supply Chain Management	Population Explosion and Environment	Global Positioning System

REGISTRATION & FEE:

Category	Participation Only	Paper Presentation with Publication
Academicians/Research Scholars	Rs. 1,000/-	Rs. 1,500/-
Corporate	Rs. 1,500/-	Rs. 2,000/-
Students	Rs. 500/-	Rs. 750/-

Payments shall be made by Cash / Cheque / DD favouring “Principal, Lala Lajpatrai College of Commerce and Economics”, payable @ Mumbai

Note:

1. Registration fee is must for the publication of the paper.
2. Other than the Principal Author even the Co-authors have to register.
3. No paper will be accepted / entertained after the last date mentioned for the submission.
4. Each paper will go through a double blind peer review. “Only qualifying papers will find place in the UGC **recognized Journal**. Even after the acceptance the qualifying papers will go through plagiarism check process.
5. Registration Fee has to be paid in the form of Cash / Cheque / D.D. in favour of 'Principal, Lala Lajpatrai College of Commerce & Economics' payable @ Mumbai.
6. Spot registration (only if entries available) will be made in the form of Cash only.
7. No TA/DA will be given to the participants.

IMPORTANT DATES:

Last Date for Submission of Full Paper : 17th August, 2017
Date of Intimation of Acceptance of Paper : 24th August, 2017
Last Date for Registration : 31st August, 2017
Conference Date : 09th September, 2017
The paper should be typed in English language only. The presentations may be made in English, Hindi or Marathi.

CHIEF PATRONS:

Dr. M.A. Khan Registrar – University of Mumbai.	Dr. Kamal Gupta Chairman – Lala Lajpatrai College of Commerce & Economics, Mumbai
Dr. Anil Patil Director – Academic and Planning University of Mumbai	Dr. Sunil Gupta Trustee - Lala Lajpatrai College of Commerce & Economics, Mumbai

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CONVENER:

Dr. Suryakant Lasune
Email. slasune@yahoo.com Mobile- 9021856969
Papers should be submitted to lalaconf2017@gmail.com
For detail information log on to www.lalaconference2017.weebly.com

ORGANISING COMMITTEE:

- | | |
|-------------------------|------------|
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University of Mumbai



UNIVERSITY OF MUMBAI AND LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS, MUMBAI

Jointly Organize

One Day National Conference

On

Transformation & Innovation in Management,
Environment and Communication Technology

Chief Guest

Dr. Rohidas B. Kale

Joint Director
Higher Education Mumbai Region, Mumbai

Keynote Speaker

Dr. Harish Kumar Purohit

Director
Parle Tilak Vidyalaya Association's Institute of Management

Date : 9th September, 2017 (Saturday)

Time : 09:00 a.m. to 05:00 p.m.

VENUE

Seminar Hall (6th Floor, Room No. 610)
Lala Lajpatrai College of Commerce and Economics
Opp. Haji Ali, Mahalaxmi, Mumbai – 400034

“The first problem for all of us men and women, is not to learn, but to unlearn”
----- Mark Twain.

High sentiments always win in the end. The leaders who offer blood,
toil, tears and sweat always get more out of their followers than those
who offer safety and good time...”
----- George Orwell.

ABOUT THE UNIVERSITY :

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and premier Universities in India. It was established in 1857 on the guiding principle and recommendation of Charles Wood, the president of the Board of Control of the English East India Company who had recommended for the universities to be established in the big cities of India such as Bombay, Calcutta and Madras on the model of the London University.

Hence came the Bombay University (University of Mumbai, presently) in 1857 which is the first University amongst all three i.e. Madras University and Calcutta University. The Bombay University got its name changed into “University of Mumbai”, vide notification issued by the Government of Maharashtra and published in the Government Gazette dated 4th September, 1996. The University was accorded 5 star status in 2001 & 'A' grade status in April, 2012 by the National Assessment and Accreditation Council (NAAC). It has been granted University with Potential for Excellence (UPE) status by UGC and PURSE Scheme by DST.

It has two campuses comprising of areas 243 acres and 14 acres each at Vidyanagari and Fort respectively along with the sub-campus/centres at Ratnagiri of 20 acres, Thane 6.50 acres and of Kalyan 6.26 acres with 60 University Departments, Institutes and 749 affiliated colleges. It has established its name in Industrial & International collaborations and also runs various professional courses.

Twelve Department/sections are recognized under various national programmes, such as SAP/CAS/DRS/DSA/COSIST/FIST. More than eighty teachers are on various professional bodies. Eighteen National /International awards are won by teachers in the last five years. Every year about 20 teachers visit abroad for academic activities. Recently more than ten self-supporting courses have been started by the University.

ABOUT THE COLLEGE :

Established in 1972 to commemorate and perpetuate the memory of our National Hero Lala Lajpatrai, our College i.e., Lala Lajpatrai College of Commerce & Economics was founded on the guiding principles of Lala Lajpatrai which he held very close to his heart. It has been developed as one of the leading educational institutions in Mumbai having NAAC accreditation with grade 'A'. The college is permanently affiliated to the University of Mumbai. It receives Grant in Aid from State Government and is included under sec. 2(f) & 12(b) of UGC Act 1956. The college runs various courses in Junior and senior section to augment the needs of the society. The courses covered are B.Com, BMS, BBI, BAF, B.Sc.IT, BMM, BFM, M.Com and Doctoral Program in Commerce and Trade and Transport. It also conducts vocational courses along with the others.

The college has an active Placement Cell, Research Cell, U.G.C Network Resource Centre and Career and Counselling Cell. The library is being developed as a 'Learning & Research Centre'. It is automated with SOUL software for smooth and quick services. The library undertakes the task of digitization of institutional publication, syllabus, question papers and photographs.

The College promotes extra-curricular activities also. The college believes that education is more than just academics. In this endeavour the institution aims at

inculcating a winning attitude and empowering students with necessary skills to face the challenges of an ever changing world.

We are aware of the new trends in education and have always responded to the changing needs of students and teachers to remain upgraded and up-to-date.

ABOUT THE CONFERENCE:

Transformation and innovation are often used synonymously; both words invoke thoughts of change and modernization. Transformation is evolution or journey from a current level to a different and better stage, whereas, Innovation is finding new ways to improve or change something that already exists for better. So, whether to transform or innovate, both go hand in hand. Responding to the global changes in the socio-economic, political and environmental scenario we need both transformation as well as innovation initiatives that leads to enhanced levels of efficiency and quality for a sustainable today and tomorrow.

The Global economy has been transforming at a rapid rate where Technology and Innovations have played a crucial role. As a result, the relation between innovation and national goals and expectations cannot go unnoticed and underestimated.

It is the transformation innovation which has exposed the international competition which in turn has influenced the innovative behaviour and competitive strategies with the help of Communication technology.

With Globalisation moving and spreading fast, it has brought paradigm shift not only in innovation system but also in the nature and scope of interactive learning and thinking pattern.

Bringing about transformation through Innovation is not just a matter for national governments but also for local governments, civil society, private sector and individuals. The conference aims at exploring the factors which triggers and facilitates at the individual, organizational and systems levels, by all the stakeholders who are working on Sustainable Future.

Keeping the above points in mind, the present topic '**Transformation & Innovation in Management, Environment and Communication Technology**' for the National Conference 2017 appears an appropriate one which can address the issues pertaining to all the three sectors and disciplines. Hope, this seminar in itself will prove fruitful in bringing out and generating ideas that have so far remained untouched and unaddressed.

OBJECTIVES OF THE CONFERENCE:

- 1. To gather the inputs provided by resource persons and incorporate their suggestions on various issues, challenges and Innovations in Management, Environment & Communication Technology.
- 2. To create a sense of awareness and responsibility among teachers, academicians, research scholars, corporate personnel and policy makers regarding concerted efforts to be made to address the issues pertaining to transformation and innovations in management, environment & communication technology.
- 3. Above all, to focus on the present innovations that have taken place across disciplines in Management, Environment and Technology that can be transformed as a wealth of knowledge and resources to achieve ultimate sustainability.

CALL FOR THE PAPERS :

A one day national conference on “**Transformation & Innovation in Management, Environment and Communication Technology**” organised by Lala Lajpatrai College in association with University of Mumbai invite scholarly papers on the main theme and sub-themes mentioned below. The papers selected by the review cum scrutiny committee will be allowed for presentation in the conference and the same will be published in the **U.G.C. recognised Journal**.

This conference has been organised to involve people both from Teaching Fraternity and Industry who are highly interested and committed to share their ideas, knowledge, experience and expertise on the theme and sub themes of the said conference. Thus, facilitating the conference as its contributors so as to make the conference fully functioning, socially relevant and responsible to reach its goal of accountable understanding and application.

Note: Papers should be submitted to lalaconf2017@gmail.com

Authors Guidelines:

- **Manuscript must be original and should not have been published previously / elsewhere.**
- **Manuscript must be typed in English using MS-Word (doc or docx format).**
- **Manuscript should contain minimum 3 pages to maximum of 15 pages.**
- **Maximum of FOUR authors are allowed per paper**
- **The font should be “Times New Roman”.**
- **Be sure to include Index terms or Key words.**
- **Authors should follow the Manuscript Format mentioned in conference site <http://lalaconference2017.weebly.com> or <http://lalaconference2017.webnode.com/>**

MAIN THEME: Transformation & Innovation in Management, Environment and Communication Technology

SUB THEMES:

Management	Environment	Communication Technology
Commerce and Business Development	Environmental Pollution and Green Energy	Mobile Computing
Macro and Micro Economics Scenario	Biodiversity and Conservation	Information and Communication Technology
Finance and Accounting System	Sustainability and Environment Protection through Environment Education	Recent Trends in Information Technology
Human Resource Management	Significance of Reduce, Reuse and Recycle in Waste Management	Level Computing
Marketing Management	Smart Cities for Sustainable Development	Social Networking

A “University stands for humanism, for tolerance, for reason, for the adventure of ideas and for the search of truth. It stands for the onward march of human race towards ever higher objectives. If the Universities discharge their duties adequately, then it is well with the Nation and People”.
-----Pt. Jawaharlal Nehru

“A Teacher affects eternity; he can never tell where his influence stops”.
-----David. Burns

“If you wait for the mango fruits to fall, you'd be wasting your time while others are learning how to climb the tree”.
---- Michael Bassey.